

This form can be filled in and saved directly at your PC. Please print it out in colour and send us the signed form together with your original product and the alleged plagiarism.



Registration*

for the Plagiarius-Competition 2027

Deadline: October 30, 2026

Deadline "early bird" tariff: September 30, 2026

Terms and conditions: www.plagiarius.com, "competition"

Aktion Plagiarius e.V.

c/o Busse Design + Engineering GmbH
Nersinger Straße 18
89275 Elchingen / Germany
Tel: +49 (0) 7308 922 422
info@plagiarius.com
www.plagiarius.com

All documents: **1 printed version sent by post and 1 digital version sent by email to info@plagiarius.com.**

What needs to be submitted? See attached terms and conditions, point 2 - or: www.plagiarius.com "Competition"

Applicant

Firm:

Address:

Contact person:

Tel.:

E-mail:

"Original"

Product (specification):

On the market since:

Selling-price: €

Year/Time period for development:

Herewith we would like to submit the following alleged plagiarism to the Plagiarius-Competition:

Please let us know the full address of the alleged imitator, so that we are able to inform him about his nomination and to ask him for his viewpoint. Only then your submission will be admitted to the jury session. To your information: generally distributors of plagiarisms are obliged to reveal information about the manufacturer (firm and address) and the distribution channels. If known, you may name the manufacturer as well as the distributor.

The alleged imitator (Please fill in *completely* and legibly)

Firm

☐ Firm is manufacturer

☐ Firm is distributor

Address:

E-mail:

"Plagiarism"

Product (specification):

On the market since:

Selling-price: €

Discovered where (Country):

☐ retail

☐ wholesale

☐ trade fair

☐ internet

☐ other:

Why is the product you submitted a **plagiarism**?



Aktion Plagiarius e.V.

Have you **registered intellectual property rights** or do you have a **copyright** for your product?

If yes, what kind? Please enclose a copy of your registration or a certificate.

☐ Yes ☐ No

☐ Patent ☐ Industrial Design ☐ Design Patent ☐ Brand / Trade-mark ☐ Copyright

If not, why not?

Extrajudicial efforts?

If yes, results - If no, why not?:

☐ Yes ☐ No

Court trials?

If yes, please enclose a copy of the judgment.

☐ Yes ☐ No

Please hand in your product and the alleged plagiarism - if possible each in its packaging - together with the registration form - to Aktion Plagiarius (address see page 1).

The "early bird" registration fee until Sep. 30, 2026: 1. registration: € 390,00 plus VAT - further registrations (each): € 250,00 plus VAT

The registration fee until Oct. 30, 2026: 1. registration: € 450,00 plus VAT - further registrations (each): € 300,00 plus VAT

Latecomers until Nov. 6, 2026: 1. registration: € 490,00 plus VAT - further registrations (each): € 350,00 plus VAT

The registration fee is due at the time of application and is payable immediately **on receipt of invoice**.

Participants from EU-Member-States are kindly asked to give their VAT-ID-No. _____

ATTENTION: The undersigned declares:

- that he/she has read the **terms and conditions** (pages 3 and 4) and the **privacy policy** (page 5) and fully accepts both of them.
- that he/she as a manufacturer and/or distributor, is entitled to make an entry and that all information provided is true and may be verified. Especially, that he/she does not know of any other products that are similar or identical to his/her product and were earlier on the market.
- that - should anyone take extrajudicial or legal steps against "Aktion Plagiarius e.V." in connection with the letter to the imitator to request his rebuttal concerning the allegation of plagiarism, or in connection with the exhibition and or awarding (announced or carried out) of the submitted units (original + plagiarism) – **he/she agrees to bear all expenses and to discharge "Aktion Plagiarius e.V." from the resulting costs and from any claims (especially claims for damages) and to support "Aktion Plagiarius e.V." in a possible inquiry of law.**

Date

Signature

Terms and Conditions

Plagiarius-Competition 2027



Organiser

Aktion Plagiarius e.V., legally represented by the executive board: Marc von Bandemer

Address for entries

Aktion Plagiarius e.V., c/o Busse Design + Engineering GmbH, Nersinger Strasse 18, 89275 Elchingen, Germany
Contact: phone: +49 (0) 7308 / 922 422 / E-Mail: info@plagiarius.com / www.plagiarius.com

The Competition – General information

Founded in 1977, Aktion Plagiarius e.V. conducts an annual competition that awards an “anti-prize” to those manufacturers and distributors that a jury of peers have found guilty of making or selling “the most flagrant” imitations. Our signature trophy of a black gnome with a golden nose symbolises the exorbitant earnings product pirates collect at the cost of innovative companies. This gnome was created to express the German aphorism “to earn oneself a golden nose” meaning to earn a lot of money. The award ceremony is held during a press conference at Ambiente, the consumer goods trade fair in Frankfurt, Germany. All entries will be presented at the Plagiarius special exhibition. At the conclusion of Ambiente, the winning products will be displayed at Plagiarius exhibitions and events. Plagiarius prize-winners will receive significant media coverage.

Goal of the competition

Aktion Plagiarius’s goal is to shed public light on the unscrupulous business practices of counterfeiters, who pilfer intellectual property and pass it off as their own creative innovation. This event allows Plagiarius to raise awareness and to sensitise the industry, politicians and consumers to the complex issues that arise from this practice by providing background information and practical examples.

1. Who can take part?

Any manufacturer, designer or distribution partner, who is authorised to hand in the original product and publicise the plagiarism case, can participate in the Plagiarius competition. Please note that a registration is not recommended as long as a lawsuit regarding the plagiarism is pending.

2. What needs to be submitted?

- The original product (if the packaging has also been copied, please provide that as well)
- The alleged plagiarism (and possibly the packaging)
- Photo (snapshot) from the original product and the alleged plagiarism (same perspective)
- The filled in registration form (incl. signature)
- Copies of IPR Intellectual Property Rights, if any registered
- Any correspondence with the imitator and/or judicial decisions
- If needed, any further information that may be helpful for the jury (please keep it short and concise)
- If applicable, *comparison* original / plagiarism (text / photos / videos) - no advertising for the original product

ALL documents: 1 printed version sent by post and 1 version sent by email to info@plagiarius.com!

3. Costs and deadlines

a) Registration Fees:

„Early Bird“ Registration fee (before September 30, 2026):

1. entry: € 390,00 plus VAT - each additional entry: € 250,00 plus VAT

Registration fee until deadline (October 30, 2026):

1. entry: € 450,00 plus VAT - each additional entry: € 300,00 plus VAT

Latecomers (until November 6, 2026):

1. entry: € 490,00 plus VAT - each additional entry: € 350,00 plus VAT

The registration fee is due at the time of application and is payable immediately on receipt of invoice.

The registration fee is nonrefundable if the applicant decides to withdraw (before or after the jury meeting / press conference). Aktion Plagiarius also reserves the right to exclude a product from the competition, without refunding the registration fee, for any issues that cannot be clarified before the jury meets.

b) Further costs in case that the submitted product belongs to the prize winners: "Press kit"

Aktion Plagiarius will arrange press photos and prepare professional press documentation (German / English) for the Plagiarius Award Ceremony and the widespread provision for the media. The applicant agrees to pay the pro rata costs of € 500,00 plus VAT within 14 days of invoicing by Aktion Plagiarius e.V. Extensive retouching work will be charged extra upon agreement.

c) Should the submitted product not belong to the prize winners, the product will be returned at the expense of the applicant: see article 10

4. Clarification of the case / Duty to cooperate / Duty to speak the truth

All information provided by the applicant within the scope of the competition has to be true and verifiable. In order to avoid misunderstandings, **Aktion Plagiarius will inform the alleged imitator about his nomination** and the inherent allegation of plagiarism. We will **give him adequate time to react and describe his viewpoint** before admitting the plagiarism to Plagiarius competition. The applicant is required to provide further clarification of all facts of his case,

if necessary; such clarifications include responses to Aktion Plagiarius' queries and applicant's written responses to the alleged imitators' rebuttal.

5. Property rights and public relations

The applicant agrees that Aktion Plagiarius may publicise his participation in the Plagiarius competition. He agrees that the original product and copy provided will become the property of Aktion Plagiarius e.V., and may be shown to the public at any time. The applicant further agrees that the submitted documents may be used by third parties for scientific investigations and academic research. Products that are not among the prize winners will be returned to the applicant after the Ambiente trade fair at his/her expenses. The applicant agrees to accept the returned products.

6. Jury session, evaluation criteria, prizes

Aktion Plagiarius reserves the right to exclude a product from the competition, in the event that the applicant violates his duty to speak the truth or cooperate with Aktion Plagiarius, or if there are obvious doubts as to the applicant's justification of his submission.

Each year, Plagiarius selects a new jury of experts from design, technology, economy, and other associations. This jury evaluates all submissions allowed into the jury session, and determines the "anti-prize" winners. The jury awards 3 prizes (1st through 3rd places), as well as several distinctions (equal in rank), and on occasion special prizes (e.g. for repeat offenders).

The jury evaluates the information provided with the submission, including price- and quality differences, verifiable safety risks of the alleged plagiarism, the existence of registered intellectual property rights for the original product, judicial decisions, and other associated efforts to achieve agreement, as well as the response of the alleged imitator with regard to the allegation of plagiarism. Furthermore, the personal and job-related experiences, as well as the individual "degree of indignation" influence each jury member's decision.

7. Participation in the special exhibition „Plagiarius“ during the Ambiente trade fair

The applicant provides express permission to Aktion Plagiarius to exhibit the applicant's original product and the alleged plagiarism during the „Plagiarius“ special exhibition during the Ambiente trade fair in Frankfurt, Germany. The applicant further permits Aktion Plagiarius to provide information about the applicant. This also applies to submissions that are not part of the jury session, and to submissions that are not among the prize winners. Notwithstanding the foregoing, applicants have no right to claim the participation in the special exhibition.

8. Exhibition of prize winner products

The applicant agrees that after the Ambiente, his prize winner products may be displayed to the public at any time, e.g. during Plagiarius exhibitions, at trade fairs. However, the applicant has no right to claim the participation in exhibitions.

9. Public reporting by the applicant

Any form of public reporting by the applicant or on his behalf, concerning his participation in the Plagiarius competition has to be true and objective. In the event a non-prize winning applicant publicises his participation in the Plagiarius competition, or has his participation publicized, it must be made clear that the applicant's submission did not win. The applicant must never give the impression that a product has been awarded the "Plagiarius" negative award if it is not true. In any case of public reporting the given blocking period (point of time of the award ceremony) must be respected.

10. Return of products

The applicant agrees that products that are not allowed to the jury session or that do not belong to the prize winners will be returned to the applicant after completion of the competition. However, the applicant has no right to claim the return of products. **The return of products will be made at the expense of the applicant.** In this respect the applicant sends a paid parcel stamp by email. Aktion Plagiarius does not assume liability for damages or wear and tear of returned products.

11. Exemption from liability

Should anyone take extrajudicial or legal steps against "Aktion Plagiarius e.V." in connection with the letter to the imitator to request his rebuttal concerning the allegation of plagiarism, or in connection with the exhibition and or awarding (announced or carried out) of the submitted units (original + plagiarism) – **he/she agrees to bear all expenses and to discharge "Aktion Plagiarius e.V." from the resulting costs and from any claims (especially claims for damages) and to support "Aktion Plagiarius e.V." in a possible inquiry of law.**

Privacy Policy Plagiarius Competition – Processing of your personal data

We are committed to protecting your personal information. Therefore, we always treat your personal information in accordance with the statutory data protection regulations.

We take the protection of your data very seriously. If you have questions regarding the processing of your personal information, please contact us.

According to the EU General Data Protection Regulation (GDPR) we are obliged to inform you about the purpose for which our association collects, stores or passes on data. This information also tells you which rights you have regarding data protection.

1. Responsible Authority

Responsible for the processing of personal data is:

Aktion Plagiarius e.V., legally represented by Chairman: Marc von Bandemer, Nersinger Strasse 18, 89275 Elchingen, Germany
Email: info@plagiarius.com, Phone: +49 (0)7308 – 922 422

2. Collection and storage of personal data as well as type and purpose and their use

When you contact us, we collect the following information:

- Salutation, first name, last name,
- valid e-mail address,
- Address,
- Telephone number (landline and/or mobile) and fax number,
- Information necessary for participation in the "Plagiarius" competition

The collection of this data is carried out,

- to be able to identify you as the submitter;
- to be able to advise you appropriately;
- to correspond with you;
- for invoicing;
- for the settlement of any liability or recourse claims that may exist
- The data processing is carried out at your request and is necessary, in accordance with Art. 6 Par. 1 S. 1 lit. b, Art. 9 Par. 2 lit. f) GDPR, for the above-mentioned purposes for the appropriate handling of the Plagiarius competition and for the mutual fulfilment of obligations arising from the Plagiarius competition.

The personal data collected by us for the Plagiarius competition will be stored until the expiry of the statutory storage obligation and deleted thereafter, unless we are obliged to store the data for a longer period of time pursuant to Article 6 para. 1 sentence 1 lit. c GDPR due to storage and documentation obligations under tax and commercial law (from HGB, StGB or AO) or you have consented to a storage exceeding this period pursuant to Article 6 para. 1 sentence 1 lit. a GDPR.

3. Transfer of data to third parties

Your personal data will only be passed on to third parties if it is necessary for the Plagiarius competition with you according to Art. 6 para. 1 p. 1 lit. b GDPR. This includes in particular the disclosure to alleged plagiarists and their representatives (in particular their lawyers) as well as courts and other public authorities for the purpose of correspondence as well as for asserting and defending your rights. The data passed on may be used by the third party exclusively for the aforementioned purposes.

4. Rights of data subjects

The processing of your data is based on legal regulations. Only in exceptional cases do we need your consent. According to Art. 7 para. 3 GDPR you have the right to revoke your consent to us at any time. As a result, we are not allowed to continue the data processing which was based on this consent in the future.

Furthermore, in accordance with Art. 15 GDPR, you have the right to request comprehensive information about your personal data processed by us, in particular about the purposes of processing, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, etc.

In accordance with Art. 16 GDPR, you may request the completion of the data concerning you or the correction of incorrect data concerning you.

In accordance with Art. 17 GDPR, you have the right to demand the deletion of your stored personal data, unless the processing is necessary, among other things, to fulfil a legal obligation or to assert, exercise or defend legal claims.

In accordance with Art. 18 GDPR, you have the right to request the restriction of the processing of your personal data if the accuracy of the data is disputed by you, if the processing is unlawful but you refuse to have it deleted and we no longer need the data, but you need the data for the assertion, exercise or defence of legal claims or if you have lodged an objection to the processing pursuant to Art. 21 GDPR.

In accordance with Art. 20 GDPR, you have the right to receive your personal data that you have provided us with in a structured, common and machine-readable format or to request that it be transferred to another responsible party.

Furthermore, according to Art. 77 GDPR, you have the right to complain to a data protection supervisory authority if you believe that your personal data is not being processed lawfully. As a rule, you can contact the supervisory authority of your usual place of residence or workplace or our association headquarters for this purpose.

5. Right of objection

If your personal data are processed on the basis of legitimate interests pursuant to Art. 6 para. 1, sentence 1, letter f of the GDPR, you have the right to object to the processing of your personal data pursuant to Art. 21 GDPR, if there are reasons for doing so that arise from your particular situation.

If you wish to exercise your right of objection, simply send an e-mail to info@plagiarius.com.